



JESSI RAE JUART

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OBJECTIVE

The opportunity to use my knowledge and experiences to develop creative solutions by working as a graphic designer in a collaborative and conceptual design agency.

EDUCATION

Rochester Institute of Technology, Rochester, New York

Bachelor of Fine Arts Degree, Graphic Design, Highest Honors
Degree Earned: 26 May 2007
Minor: Communications, Advertising & Public Relations
Grade Point Average: 3.9

Hochschule Anhalt (FH), Dessau, Germany

Semester Exchange Program, Graphic Design
03 April–14 July 2006
Grade Point Average: 4.0

RELATED EXPERIENCES

Creative, Designkitchen

Chicago, Illinois, July 2007–July 2008

Responsible for conceiving and executing original creative work. Worked closely with information architects, programmers, project managers, copy writers, strategists, other designers and art directors. Worked both independently and collaboratively on a number of websites, interactive projects, identities and concept proposals.

Graphic Designer, RIT Housing Operations

Rochester, New York, September 2006–May 2007

Responsible for the design and layout of all Housing Operations Publications, including direct mailings, forms, creative advertising and flyers. Worked directly with professional printers to order materials, approve proofs and construct pieces.

Web Analyst/Designer, University of Rochester Medical Center

Rochester, New York, June 2005–March 2006

Designed a new intranet identity, information infrastructure and web pages. Built web templates and trained hospital staff on using them to build their department and unit web pages.

Freelance Graphic Designer, Jessi Rae Designs

November 2001–present

Designed a variety of projects for international and domestic businesses and individual clients. Projects include ad campaigns, tee shirt graphics, identity packages, websites, wedding materials, murals and fine art paintings.

OTHER EXPERIENCES

Resident Advisor, RIT Center for Residence Life

Rochester, New York, January 2005–May 2007

Macintosh Desktop Support Representative, RIT Information & Technology Services

Rochester, New York, February 2004–October 2005

Camp Counselor, Miracle Mountain Ranch

Spring Creek, Pennsylvania, Summer 2002, 2004





QUALIFICATIONS	Design Skills	Concept Development, Typography, Advertising, Identity Development, Interactive/Website Design, Collaborative Brainstorming
	Technical Skills	HTML/CSS, Java/Action Script Programming, Adobe Creative Suite, Macromedia Studio, Microsoft Office, Macintosh Troubleshooting
	Other Skills	American Sign Language Proficiency, Basic German, Basic French

HONORS AND AWARDS	RIT College of Imaging Arts & Sciences Student Delegate, 2007
	RIT Outstanding Undergraduate Scholarship, 2007
	Alpha Sigma Lambda National Honor Society, 2007
	Rochester Advertising Federation ADDY Award, 2007
	Irene Pfizenmaier Award for Academic Excellence in Graphic Expression, 2007
	Hans Barchel Award for Academic Achievement and Creative Excellence, 2007
	RIT Digital Arts Competition, First Place in Interactive, Third Place in Design, 2007
	Robert C. Byrd Honors Scholarship, 2003-2007
	RIT Presidential Scholarship, 2003-2007
	Dean's List, 2003-2007
	RIT Annual Public Speaking Contest, 2nd Place, 2005, 2006
	Davis Leadership Scholarship, 2005
	Do Stuff for Stuff Ultimate Challenge, Team Captain, 3rd Place, 2005, 2007
	Empire 8 President's List, 2003-2005
	Empire 8 All-Conference Team, 2003-2005
	Golden Key National Honour Society Sophomore Recognition, 2004

ACTIVITIES	AIGA, Upstate New York Student Chapter, Member, 2007-2008
	RIT Honors Program, 2003-2007
	College of Imaging Arts and Sciences Representative, 2004-2005
	Professional Trip to Los Angeles, California, March 2005
	Publicity Committee Chair, 2004
	Activities Committee Member, 2003-2004
	Baptist Campus Ministries, 2003-2007
	Puerto Rico Missions Trip, March 2006
	Fellowship Coordinator, 2005
	Small Group Leader, 2004-2005
	NCAA Track and Field, 2003-2005
	Four RIT Records, 2003-2006
	Intramural Soccer, 2003-2007

REFERENCES	Scott Yanzzy , Executive Creative Director Designkitchen, Chicago, Illinois 312.455.0388 scott.yanzzy@designkitchen.com
	R. Roger Remington , Vignelli Distinguished Professor of Design College of Imaging Arts & Sciences, Rochester Institute of Technology, Rochester, New York 585.475.2658 rrrfad@rit.edu
	Debbie Kingsbury , Assistant Dean College of Imaging Arts & Sciences, Rochester Institute of Technology, Rochester, New York 585.475.5154 debbie.kingsbury@rit.edu

