



JESSI RAE JUART

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OBJECTIVE

The opportunity to use my knowledge and experiences to develop creative solutions by working as an art director with a collaborative and conceptual team.

EDUCATION

Rochester Institute of Technology, Rochester, New York

Bachelor of Fine Arts Degree, Graphic Design, Highest Honors
Degree Earned: 26 May 2007
Minor: Communications, Advertising & Public Relations
Grade Point Average: 3.9

Hochschule Anhalt (FH), Dessau, Germany

Semester Exchange Program, Graphic Design
03 April–14 July 2006
Grade Point Average: 4.0

DESIGN EXPERIENCE

Art Director/Designer, Cabedge.com

Nashville, Tennessee, June 2009–present

Met directly with clients to discover business goals, aesthetic tastes and brand parameters. Designed the user interface and overall look of desktop, mobile and responsive sites and web applications. Also responsible for information architecture (wire frames), logos, business collateral, brochures and advertisements. Worked directly with developers and printers to complete projects and ensure quality.

Creative, Designkitchen

Chicago, Illinois, July 2007–July 2008

Responsible for concepting and executing original creative work. Worked closely with information architects, programmers, project managers, copy writers, strategists, other designers and art directors. Worked both independently and collaboratively on a number of websites, interactive projects, identities and concept proposals.

Graphic Designer, RIT Housing Operations

Rochester, New York, September 2006–May 2007

Responsible for the design and layout of all Housing Operations Publications, including direct mailings, forms, creative advertising and flyers. Worked directly with professional printers to order materials, approve proofs and construct pieces

Web Analyst/Designer, University of Rochester Medical Center

Rochester, New York, June 2005–March 2006

Designed a new intranet identity, information infrastructure and web pages. Built web templates and trained hospital staff on using them to build their department and unit web pages.

Freelance Graphic Designer, Jessi Rae Designs

November 2001–present

Designed a variety of projects for international and domestic businesses and individual clients. Projects include ad campaigns, tee shirt graphics, identity packages, websites, wedding materials, resumé design, murals and fine art paintings.





OTHER EXPERIENCE

Resident Advisor, RIT Center for Residence Life

Rochester, New York, January 2005–May 2007

Macintosh Desktop Support Representative, RIT Information & Technology Services

Rochester, New York, February 2004–October 2005

Camp Counselor, Miracle Mountain Ranch

Spring Creek, Pennsylvania, Summer 2002, 2004

QUALIFICATIONS

Design Skills

Interactive/Website Design, User Interface Design, Information Architecture/Wire framing, Typography, Identity Design

Technical Skills

Adobe Creative Suite, HTML/CSS, Microsoft Office, OmniGraffle, Macintosh Troubleshooting

HONORS AND AWARDS

Nashville AIGA Case Awards, Best of Self-Promotion, Merit, 2011

Nashville Advertising Federation ADDY Awards, Silver Award, 2010, 2 Silver Awards, 2011

RIT College of Imaging Arts & Sciences Student Delegate, 2007

RIT Outstanding Undergraduate Scholarship, 2007

Alpha Sigma Lambda National Honor Society, 2007

Rochester Advertising Federation ADDY Award, Student, 2007

Irene Pfizenmaier Award for Academic Excellence in Graphic Expression, 2007

Hans Barchel Award for Academic Achievement and Creative Excellence, 2007

RIT Digital Arts Competition, First Place in Interactive, Third Place in Design, 2007

Robert C. Byrd Honors Scholarship, 2003–2007

RIT Presidential Scholarship, 2003–2007

RIT Annual Public Speaking Contest, 2nd Place, 2005, 2006

Davis Leadership Scholarship, 2005

Do Stuff for Stuff Ultimate Challenge, Team Captain, 3rd Place, 2005, 2007

Empire 8 President's List, 2003–2005

Empire 8 All-Conference Team, 2003–2005

Golden Key National Honour Society Sophomore Recognition, 2004

ACTIVITIES

24 Church, 2009–present

Creative Director, 2010–present

Youth Leader, 2009–2010

Pleasant View Downs Home Owner's Association, Secretary, 2009–present

AIGA, Upstate New York Student Chapter, Member, 2007–2008

RIT Honors Program, 2003–2007

College of Imaging Arts and Sciences Representative, 2004–2005

Professional Trip to Los Angeles, California, March 2005

Publicity Committee Chair, 2004

Activities Committee Member, 2003–2004

Baptist Campus Ministries, 2003–2007

Puerto Rico Missions Trip, March 2006

Fellowship Coordinator, 2005

Small Group Leader, 2004–2005

NCAA Track and Field, 2003–2005

Four RIT Records, 2003–2006

Intramural Soccer, 2003–2007

REFERENCES

Available upon request.

